

豊岡市英語版ホームページ「Visit Kinosaki」 ～ 宿泊予約機能追加実験の開始 ～

外国人観光客のさらなる誘客のため、豊岡市英語版ホームページ「ビジット キノサキVISIT KINOSAKI」に宿泊予約機能を追加した実証実験を開始する。

1 目的

本市を訪れる外国人観光客の多くは個人旅行者であり、その大半がインターネット上で宿泊予約を行っている。豊岡市英語版ホームページ「VISIT KINOSAKI」に宿泊予約機能を追加し、現状の観光情報の提供に加えて宿泊予約までできる環境を整備することにより、インターネット上でのさらなる誘客につなげる。

2 期間

平成 27 年 11 月 1 日（日）～平成 28 年 3 月 31 日（木）

3 検証内容

期間中にホームページに流入したユーザーが、どの程度宿泊予約（件数・金額）を行ったか検証する。

4 事業委託

- | | |
|----------|------------------------------|
| (1) 委託先 | 全但バス株式会社 |
| (2) 委託金額 | 1,442,000 円 |
| (3) 委託内容 | 経理業務、宿泊プラン営業、宿泊プラン翻訳、WEB 解析等 |

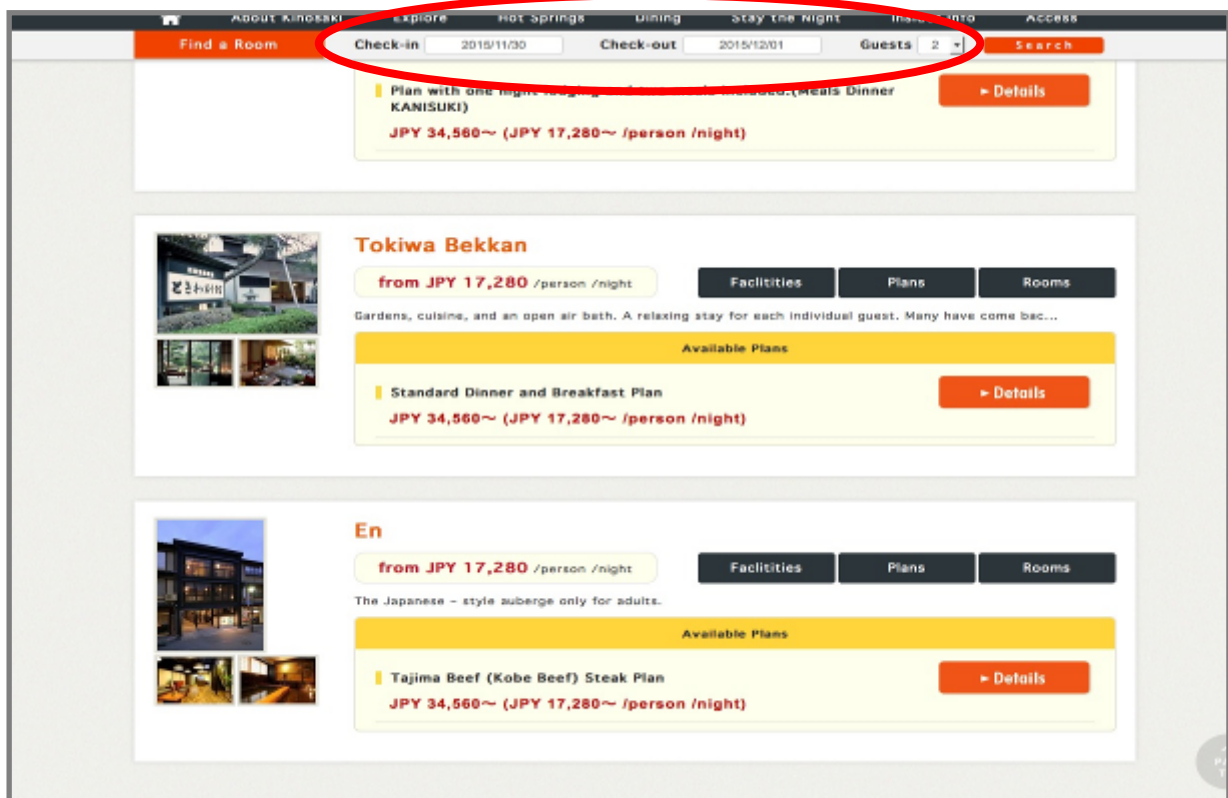
《参考》

宿泊予約ページイメージ (例)

1 トップページ



2 日付等検索



3 検索結果

About Kinokaki
Explore
Hot Springs
Dining
Stay the Night
Insider Info
Access

Find a Room
Check-in 2015/11/30
Check-out 2015/12/01
Guests 2
Search

The Japanese - style auberge only for adults.

from JPY 9,720 /person /night

Facilities

Plans

Rooms

Plan

Tajima Beef (Kobe Beef) Steak Plan

Dinner and breakfast included

Check-in 14:00~

Check-out ~11:00

The Japanese - style auberge only for adults where you can have the greatest Tajima beef(Kobe beef)!




We opened in September 2013. This is what we call "Japanese - style auberge in Kinokaki".

In order to make your stay the best it can be, we highly emphasize and care for your privacy.



*We are sorry that children 12 years old and under can not be accepted to stay with us.

Three-minute walk from JR Kinokaki Onsen Station.
Non smoking,Free Wi-Fi.


Rooms
Additional fee notice
About service fees and taxes
Cancellation charges
Internet cancellation

We serve you juicy Tajima beef(Kobe beef) steak. The owner buy selected beef for you. Please enjoy Tajima beef(Kobe beef)! Dinner Course Menu 1. Salad 2. Tajima beef (Kobe beef) steak 3. Rice 4. Miso soup 5. Dessert (Sherbet) *Amount of beef can be changed.(can be change on the day) 100g→150g +1,700 yen / 100g→200g +3,600 yen We serve omelette, toast, salad and a drink (coffee, tea, orange juice, apple juice, milk (hot/cold)) as breakfast at Third Cafe on the first floor.

Rooms




Twin room

Dinner and breakfast included

JPY 34,560(JPY 17,280 /person /night)

-> Book It!




Japanese style room

Dinner and breakfast included

JPY 34,560(JPY 17,280 /person /night)

-> Book It!



Japanese Western style room


Dinner and breakfast included

JPY 38,880(JPY 19,440 /person /night)

-> Book It!

PAGE TOP

4 申込み（個人情報入力）


Visit Kinosaki

0. Calendar

▼

1. Enter room/plan info

▼

2. Fee summary

▼

3. Enter e-mail address

▼

4. Verify e-mail address

▼

5. Enter general info

▼

6. Review

▼

7. Online card payment

▼

8. Done

En

Enter room/plan info

Ryokan	En	
Reservation Date	10-29-2015 (Thu) *Listed time and date are set to Japan time.	
Check-in Date	11-30-2015 (Mon) *Listed time and date are set to Japan time.	
Plan	Tajima Beef (Kobe Beef) Steak Plan	
Room Type	Japanese style room	
Nights	1	Nights
Number of Rooms	1	Rooms

*Please make separate reservations if several types of rooms are wanted.

Please select a payment method

Payment Methods	<input checked="" type="radio"/> Pay for reservation with credit card online now. *This inn requires payment in full by credit card at the time of booking. *If later you wish to cancel your reservation please do so via the website. Cancellations can be made by clicking on the "Reservation Confirmation" button. Cancellations via phone and email will not be accepted. *If you chose to pay by credit and have canceled your reservation, it will take approximately one(1) to two(2) months for your refund to appear on your credit card account.
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Please enter the people in you group

1st room		
Number of Guests staying	Male	1
	Female	1

▶ Next

〔問合せ〕 豊岡市環境経済部大交流課 TEL0796-21-9016